Minutes
Advisory Committee Meeting for Animation Grant
Date: 09/09/2020
4:00~5:00PM Off Campus/ Zoom

1. Call to Order – Adkins 04:00 P.M.

2. Attendance –
   Full Time Faculty Present: Taube & Kim
   Administrator Present: Adkins
   Committee Members (Guests) Present: Brooke Keesling, Chuck Grieb, Maija Burnett,
                                    Leo Matsuda, James Kim, Mollie Ong, Josue Geronimo

3. Introductions
John Adkins: Dean of Fine and Performing Arts, RCC
Will Kim: Professor of Art, RCC / Director of RCC Animation Showcase
Chuck Grieb: Professor of Entertainment Art & Animation, Cal State Fullerton
James Kim: Assistant Director, Rough Draft Studios
Brook Keesling: Head of Animation Talent Development, Bento Box Entertainment / Faculty, Cal Arts
Maija Burnett: Director of Character Animation, Cal Arts
Mollie Ong: Freelance Animator / RCC & Cal Arts Alum
Josue Geronimo: Story Artist for Cartoon Network, Nickelodeon, and Netflix / RCC & Cal Arts Alum
Leo Matsuda: Director, Dreamworks & Netflix
Rhonda Taube: Professor of Art History / Chair of Art&Art History, RCC

4. RCC Animation Introduction – Taube, Adkins & Kim (Will)
Taube – Welcomed the committee members
Adkins- Main Goal : Improvement of RCC Animation Program and Student Success
Kim (Will)- Animation Program at RCC Art Department has been established since about 10 years ago.
      Core courses for the Animation Program : Animation Principles, Storyboarding, Animation
Production Class with an emphasis on "animation filmmaking"
Main interest of the student body: Internship, freelance, and Transferring to 4 year universities
                                 Diverse background and interest in learning
Nature of the student body: Many students don't stay long at RCC and students come and go every
semester

5. Mission and Charge

   A. Grieb – Question about the computer animation
      Kim – RCC has Applied Digital Media (ADM) department where the students can learn CGI
      and computer animation, not focused in "filmmaking"
      Grieb- VR Component? Quill (software)

   B. Keesling- Degrees in Animation can be beneficial but not required, acknowledgement of
      story-telling and filmmaking. Use of Social Media for showcasing the student (artist) works.
      Animation Studio Recruiters constantly look for new voice and talents on social media. There
      are animation studios that have Junior or Senior as a minimum requirement for internship
      however that can change depending on the talent, need, and circumstances.

C. Grieb- Cal State accepts transferred units
   Burnett – Cal Arts doesn't accept tranffered units
   Grieb-For Cal State, as far as what year student begins as a transferred students, it depends on the completed transferable units.

   ArticulationCSU Fullerton shared Lower Division Requirements:2D Design3D DesignBeg DrawingBeg PaintingArt History 1Art History 2Life Drawing6 Units ElectiveCSU Fullerton BFA Animation Specific:Drawing for AnimationPrinciples of Animation

   A suggested new course to be added to RCC: Drawing For Animation (Cal State Transferrable)
   Portfolio Review is required for both CSU Fullerton (after getting admitted) and Cal Arts (prior to the admissions)
D. Adkins- went over and revisited the notes on Agenda (story-telling cinematic focus and how to reinforce this systemically? VR/3D animation component to enhance student learning? How talent is found? Visiting Lecturer. Articulation agreements / opportunities. How to make sure students are taking the proper courses for start as a Junior (portfolio)
   This meeting is more free-flowing, ongoing, exchanging more broad ideas and narrow it down at the second meeting (possibly in the spring)
E. Kim (James)- History of guest artists/speakers at RCC and future plan for guest speakers. (once or twice a semester-suggested number)
   Adkins- Budget is a challenge
   Grieb-Is there a campus club that can sponsor the guest speakers program
   Kim (Will)- mentioned ASRCC and Art Club that sponsor guest artists
F. Keesling – ToonBoom Harmony/Storyboard Pro Suggestion (getting the students foot in the door)
   Kim(Will)-prioritizing / selecting the right software?
   Keesling- Bento Box hires "in house(not outsourced)" animators right out of college, with the ToonBoom knowledge. Shotgun is also recommended.
   Grieb-ToonBoom and Shotgun are more reasonable in price than TVPaint.
G. Matsuda-Not all students want to be filmmakers. Some students find their talents in different focused/specific areas in animation such as character design and storyboarding than directing. Are their options/choices for the students to choose their career route?
   Keesling- Have students make films that focus their expertise/interest (in choosing the career path) More visual driven film, story driven film, etc.
H. Burnett- Suggestion to have students' works available on the school website on a linked page (art instagram account, youtube, etc) Having places online for the recruiters to see the student works. Maybe all students maybe selected students' works.
I. Geronimo- Suggestion to expand the curriculum than just filmmaking and storyboarding. (Also character design, prop design, visual development, etc) Software suggestion- TV Paint (more efficient in drawing and animation, less complicated technical aspects to worry about.)
   Kim(Will)- reminded the committee about the past guest artist presentations RCC had with James Kim and Leo Matsuda
J. Kim(James)- What is the goal of the RCC Animation? Providing more different options for different interests? Or Is it more serious animation driven environment?
   Kim(Will)-Every student comes from distinctively different background, levels, and goals. A challenge in defining one clear goal of the program at a community college as everyone's individual purpose of being at community college is very different from one another.

Adkins- We can only offer lower level courses that are transferrable. RCC is open access. Anyone with high school diploma can enter. There is no selection process in determining who gets in the animation program or not. Our focus is about Freshmen and Sophomore courses and how we can enhance teaching and learning for the students.

Grieb-Foundation in drawing and filmmaking is important at a community college level. Foundational thinking is more beneficial than building portfolio specifically for animation studios. Idea of making a short film is a good idea. At most CSU campuses, animation program, the students make their first films without any colors to primarily focus on the fundamentals of 2d animation.

Kim(Will)- At Cal Arts, the first year students weren't allowed to use colors for their 90 seconds long film.

Burnett – The same rule (black and white, 90 seconds limit) still applies to the first year students at Cal Arts Character Animation

6. Approval of CTE Top Codes – 061140 CTE Tops Code- CA System
    A. Courses that need CTE Top Codes Approval

    o   ART 36A/B – Intro and Intermediate Computer Animation
    o   ART44 A/B/C – Beginning/Intermediate and Advanced Animation Principals
    o   ART50 A/B – Beginning/Intermediate Storyboarding
    o   ART51 A/B – Beginning/Intermediate Animation Production

    B. Visual Communications – Animation (R) Certificate that needs CTE Tops Code Approval Information on the Animation Certificate, Program Learning Outcomes and the list of the courses are shared among the Advisory Committee

Required Courses (15 units)		Units
ART-40A	Figure Drawing-Introduction	3
or		
ART-41A	Figure Painting-Introduction	3
ART-44A	Beginning Animation Principles	3
ART-50A	Beginning Storyboarding	3
ART-51A	Beginning Animation Production	3
Digital Media Electives (Choose from list below)		3

Digital Media Electives		(3 units)
ART-22	Basic Design	3
ART-24	Three Dimensional Design	3
ART-36A	Computer Art-Introduction	3
ADM-67	Multimedia Animation	3
ADM-68A	3D Animation with Maya I	3
ADM-68B	3D Animation with Maya II	3
ADM-69	Motion Graphics and Special Effects with After Effects	3
FTV-48	Short Film Production	3
FTV-74	Production Planning and Management	3
PHO-20	Introduction to Digital Photography	3

    B. Adkins-$115,000 available if the committee can move this forward
    Suggested for any concerns or open discussion. Also, further discussions may take place via email.

C. CTE Top Codes for the listed courses and RCC Art Department's Animation Certificate – Unanimously approved.

D. The Committee members agreed to meet once again, in Spring 2021.